



HEARTS IN THE AMERICAS

Regional Workshop

Punta Cana, Dominican Republic
May 14-17, 2019





HEARTS

IN THE AMERICAS Regional Workshop

A collaborative approach to addressing
noncommunicable diseases in the PAHO region

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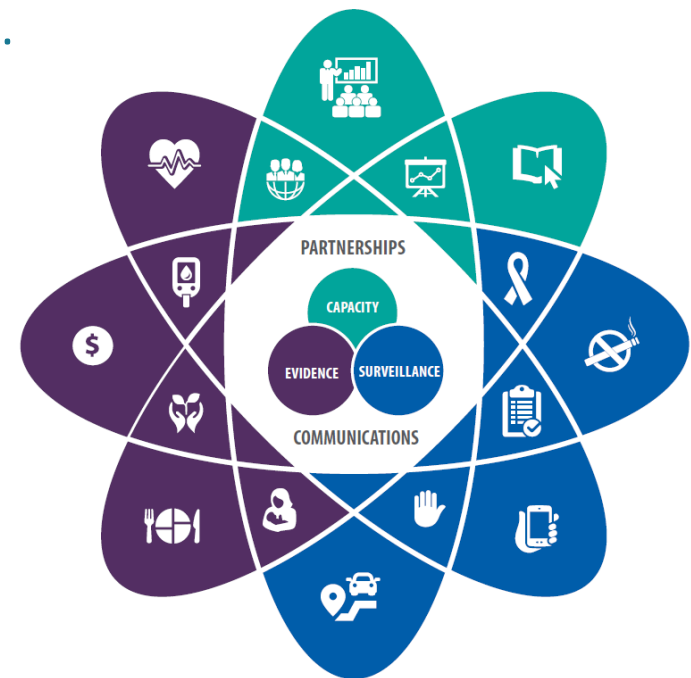


Addressing a Global Crisis

The Global Noncommunicable Diseases Branch collaborates to leverage the agency's technical expertise to enhance country and partner capacity to develop, implement, and evaluate priority global initiatives.

Priority areas:

- Strengthen surveillance
- Expand the evidence base
- Enhance public health capacity
- Leverage partnerships
- Increase strategic communications



Standardized Hypertension Treatment and Prevention

- Piloted hypertension as an entry point in Barbados
- Promoted use of evidence-based tools and practices to improve blood pressure control



A Systematic Approach

Country selection

- Engage with decision makers and stakeholders
- Formalize MOH commitment
- Identify national and subnational champions to lead implementation

Technical exchange and capacity building

- Facilitate site visits with subject matter experts
- Lead intensive local and online training

Monitoring and evaluation

- Conduct situational analysis
- Monitor and evaluate using PAHO-WHL led framework



HEARTS Implementation Globally



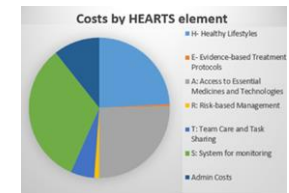


HEARTS Costing Tool

- Excel-based tool
- Estimates the cost of implementing the HEARTS technical package
- Allows for priority setting among different HEARTS elements
- Can inform procurement, budgeting for scale-up, and future cost-effective analysis

Summary Cost Tables		
Country:	India	
Incremental cost per HEARTS elements		
HEARTS elements	Cost in local currency	Cost in USD
H- Healthy Lifestyles	213,736.43	\$ 3,206.05
E- Evidence-based Treatment Protocols	3,994.57	\$ 59.92
A: Access to Essential Medicines and Technologies	225,000.00	\$ 3,375.00
R: Risk-based Management	9,665.14	\$ 144.98
T: Team Care and Task Sharing	48,248.37	\$ 723.73
S: System for monitoring	289,618.98	\$ 4,344.28
Admin Costs	94,045.47	\$ 1,410.68
Total Cost	884,308.95	\$ 13,264.63

Fixed vs. Variable Costs		
Costs across all HEARTS components	Cost in local currency	Cost in USD
Fixed	597,283.67	\$ 8,959.26
Variable	238,776.91	\$ 3,581.65





Costing Tool Workshop

- Workshop in Chile with participants from Chile, Colombia, and Cuba
 - Step-by-step walkthrough using hypothetical data and hands-on exercises
 - Feedback to support tool revisions
- Workshops in Trinidad and Tobago and Thailand



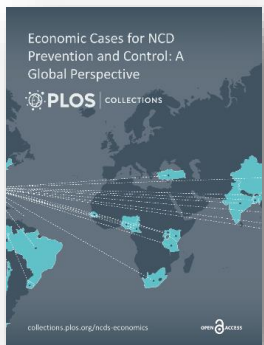
International NCD Economics Research Network

Noncommunicable Disease Risk Factors in Developing Countries: Policy Perspectives



- Trends in beverage prices following the introduction of a tax on sugar-sweetened beverages in Barbados
- Two-year evaluation of Mexico's nonessential food tax
- Employment changes associated with introduction of taxes on sugar-sweetened beverages and nonessential energy-dense food in Mexico

Economic Cases for NCD Prevention and Control: A Global Perspective



- The impact of prices on alcoholic beverages consumption in Chile
- Costs of cardiovascular disease in Colombia: using a person-based approach
- Own-price, cross-price, and expenditure elasticities on sugar-sweetened beverages in Guatemala

Data for Health NCD Mobile Phone Survey

- Use mobile phone technology to collect regionally- or nationally-representative NCD data
 - Open-source, multi-modal, mobile phone tool
 - Timely, affordable, and accurate data to monitor trends




DOH Non-Communicable Disease (NCD) Mobile Phone Survey

Ang Department of Health (DOH) ay may NCD Mobile Phone Survey. Ang inyong mga sagot ay mahalaga upang makapagbalangkas ang DOH na magkaroon ng mga polisiyang tutugon sa problema ng NCDs. Anumang impormasyon sa survey ay confidential.

Ang survey na ito ay tungkol sa paninigarilyo, pag-inom ng alak, pagkain o diyeta, at iba pang kondisyong pangkalusugan. Ito ay para sa mga may edad na 18 at pataas. Mairing sagutin ang survey sa wikang Filipino o English.

Madañ ang pagsagot gamit ang inyong mobile phone: 1) via SMS or text (ito ay libre sa lahat ng subscribers); or 2) via mobile web (libre ito sa Smart and Sun subscribers lamang, para sa Globe subscribers na gustong sumagot via mobile web, mairing kumonekta sa inyong wifi para hindi mabawasan ng load). Maraming salamat.

Click, Makiisa, Sagot na!

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In Collaboration



Thank You

