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Emerging technologies, research prioritization and support
Research for Health
Science Division
WHO



Human Genomics for Health: Enhancing the Impact of Effective Research Brasilia, May 15-16

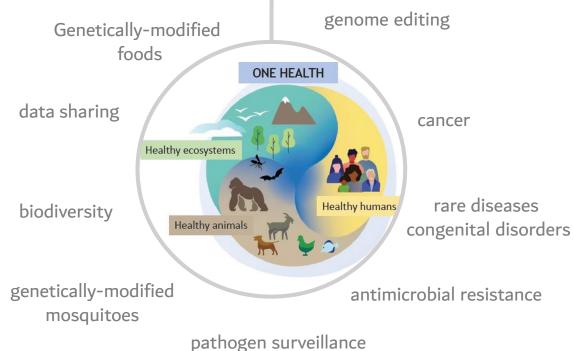
GENOMICS

- Recent technological advances enabling faster and cheaper sequencing have led to significant progress in our understanding of genetic variation, gene expression, and the role of genes in biological processes and human health and diseases.
- Genome-based knowledge and technologies and their equitable translation into affordable applications have the potential to improve human health in profound ways.





GENOMICS at WHO











Support, review and provide technical guidance on activities

Recommend priority activities for consideration

Contribute to and advise on efforts in convening discussions

Bring attention to regional and sub-regional experiences

WHO Technical Advisory Group on Genomics (TAG-G)







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CHALLENGES



Poor awareness of human genomics' benefits and value

Lack of collaboration between human genomic stakeholders

Limited financial and technological and human resources

Inconsistent equity, ethics and governance frameworks

Missing guidance to implement human genomics in research and clinical practice



WHO GENOMICS PROGRAMME







COMMUNICATE

benefits and potential of genomics to different audiences





4 short explainer films to raise awareness and support advocacy

Content: what genomics is, its benefits for health throughout people's lives and the importance of equitable access

Primary audience: engaged public and decision-makers















ADVOCATE for investing in genomics





Key financing challenges

- Insufficient implementation
- Investments are not prioritized
- Cost effectiveness is not well understood



Intended impact

 Articulate the qualitative and quantitative benefits of investing in human genomics to build the narrative



Target audience

- Global audience, while using country examples
- Main audience are country decisionmakers and international funders



Key narrative to be developed

- Investing in human genomics will cost xx over xx years
- This will deliver xxx value for specific applications







SUPPORT workforce education and training in genomics









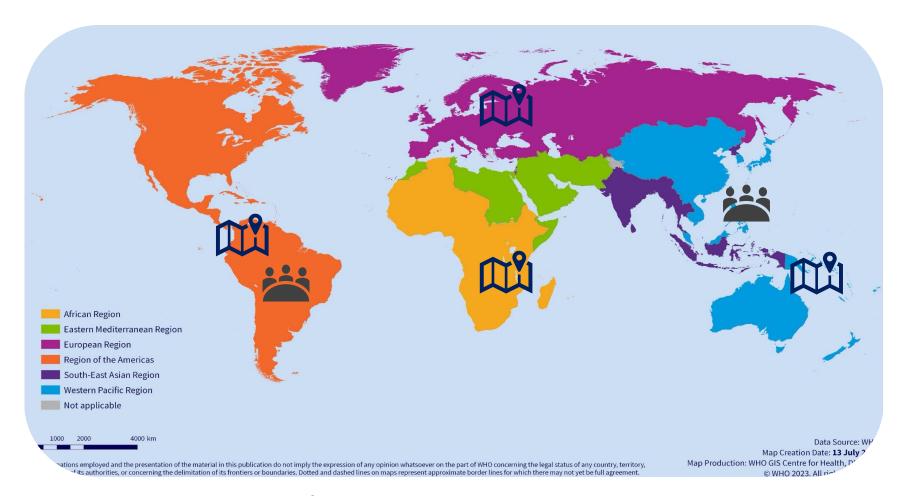


MAP gaps, opportunities and priorities

GUIDE genomic implementation based on good practices and local priorities











ENGAGE

stakeholders across sectors and regions



a community of practice in genomics



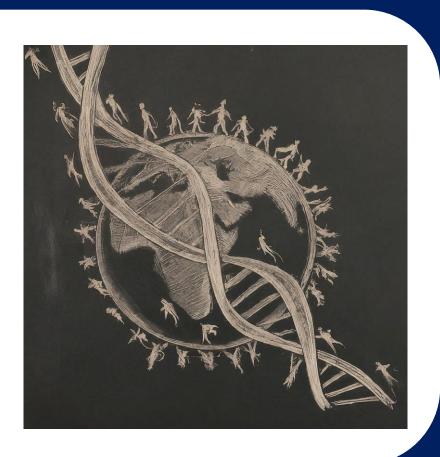


ETHICAL LEGAL AND SOCIAL ISSUES



GUIDE

human genome data access, use and sharing





ETHICAL LEGAL AND SOCIAL ISSUES



GUIDE

equitable genomics research and practice



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ENGAGE stakeholders across sectors and regions

PROMOTE
a community of
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SUPPORT workforce education and training in genomics



GUIDE
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research and practice







Thank you

