



Diego Forlán, Uruguayan soccer player

You think smoking
makes you look sexy?

Don't buy lies
Tobacco can **affect your
sexual performance.**

Make the choice,
don't smoke.



Pan American
Health
Organization



World Health
Organization

REGIONAL OFFICE FOR THE

Americas



Tobacco
FREE
AMERICAS

**DON'T BUY
LIES**

Ban tobacco promotion and sponsorship

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