



tobacconomics

Economic Research Informing
Tobacco Control Policy

Research Needs for Promoting Tobacco and Alcohol Taxation Globally

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Core Research Topic #1

Estimating demand elasticity in the overall population and by income, sex, age, etc.



Core Research Topic #2

Modeling alternative tax structures/rates to estimate impacts on revenues and public health.



Core Research Topic #3

Measuring distributional impacts of tax increases.



Core Research Topic #4

Quantifying economic costs (direct and indirect) of tobacco and/or alcohol use and how taxes can address these costs.



Core Research Topic #5:

Estimating macroeconomic impacts of tax increases, e.g., employment (including farming), economic growth through supply chain, Input-Output, and CGE analysis



Core Research Topic #6

Illicit (tobacco) and unrecorded (alcohol) trade.

- Measuring trends, geographical areas of leakage, etc., using primary and secondary data sources.
- Examining remedies.

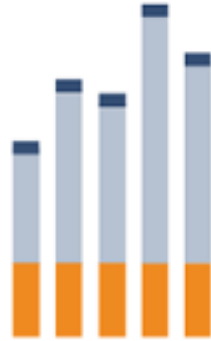


Core Research Topic #7

Implementation research.

- Ex-post analysis of tax reform
- Evaluation of research translation and strategic dissemination.





Thank you!
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