

The Union

International Union Against
Tuberculosis and Lung Disease
Health solutions for the poor

Strengthening Implementation of the World Health Organization Framework Convention on Tobacco Control (WHO FCTC) Article 5 in the Region of the Americas:

A Virtual Training Series

Pan American Health Organization/World Health Organization (PAHO/WHO)

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Looking for concrete actions toward counteracting TI interference:

1- **A Caribbean Workshop on Article 5.3:** this point is key to Capacity Building as the TI strategies are dynamic and driven by the industry's strong economic resources.

2- **Research on the economic impact of smoke-free environments on tourism,** in order to counteract the argument and predictions frequently used by the tobacco industry against SFE policy.

3- **The use of South-South cooperation** approaches will leverage lessons learned by experienced countries, including specific arguments and counterarguments that have already been utilized in the Caribbean context.

STOP's Mission



STOP is a global tobacco industry watchdog.

STOP's mission is to expose and counter industry behavior that undermines public health.

Through robust monitoring, research and reporting, STOP holds the tobacco industry accountable and supports efforts around the world to address industry interference in policy.

STOP Global Reports and Tools

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Tobacco Industry Allies

Shining the Light on Tobacco Industry Allies

Together, we expose the groups that help tobacco companies undermine public health

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GRACIAS
Thanks/Merci/Gracias

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