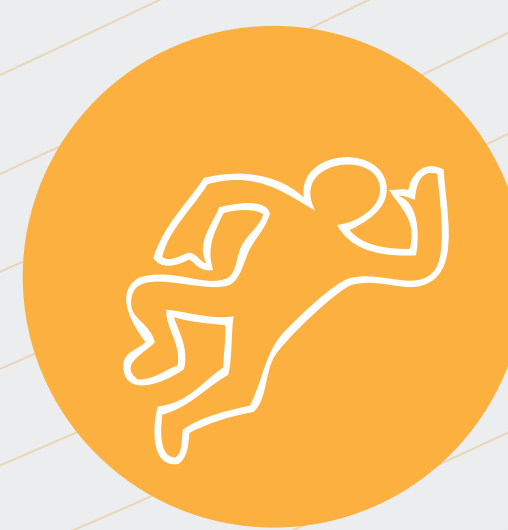


ROAD TRAFFIC INJURIES

AMONG YOUTH IN THE AMERICAS

Road traffic fatalities are the **second leading cause** of death among youth in the Americas



24%

Homicides



20%

Traffic fatalities



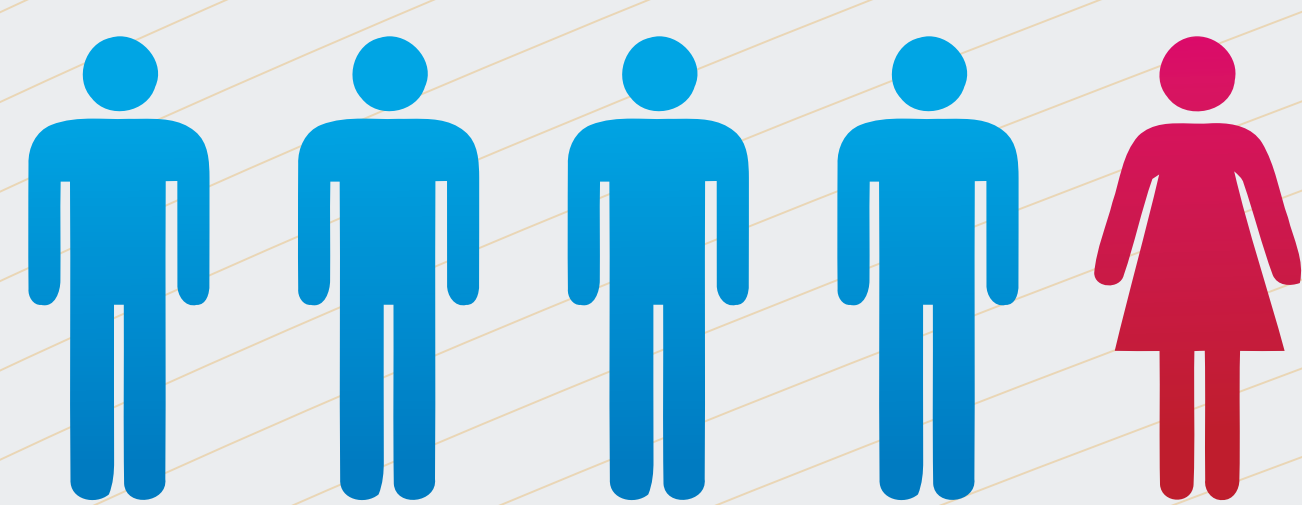
7%

Suicides

CLOSE TO YOUNG PERSONS

30,000

AGED 15-24 YEARS DIE EACH YEAR DUE TO ROAD TRAFFIC INJURIES



NEW TEEN DRIVERS HAVE UP TO **10 TIMES** THE CRASH RISK OF ADULTS



4 OUT OF 5 OF THESE ARE MALES



ROAD TRAFFIC INJURIES CONTRIBUTE TO DISABILITIES, MEDICAL COSTS, FUTURE EARNING LOSSES, PROPERTY DAMAGE, AND REDUCED QUALITY OF LIFE

RISK FACTORS



IMPAIRED DRIVING



DISTRACTED DRIVING



RISK TAKING



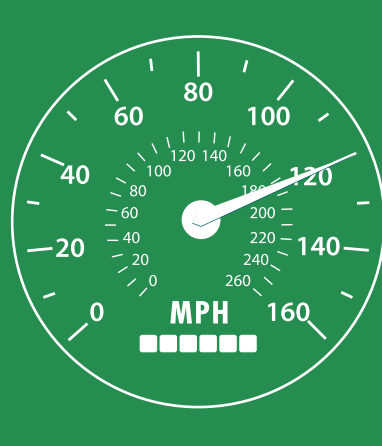
DRIVING WITH PEERS



NOT USING SEATBELTS



INEXPERIENCE



SPEEDING



RIDING WITHOUT HELMET

ROAD TRAFFIC INJURIES ARE PREVENTABLE

PROMOTE the use of helmets and seat-belts



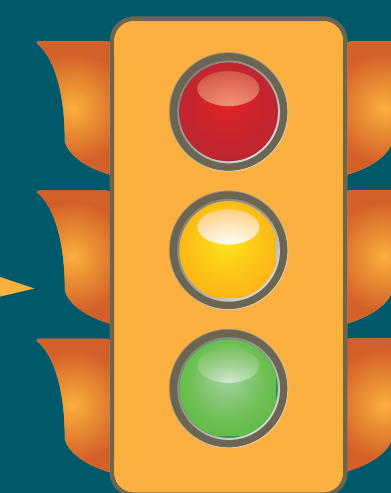
STRENGTHEN speed management laws and measures



ENFORCE tougher driving under influence (DUI) laws



DESIGN safer traffic environments



IMPLEMENT comprehensive alcohol policies, taxes, and community alcohol programs



INCORPORATE road safety in urban and transport planning



RESTRICT alcohol advertising aimed at young persons



INTRODUCE graduated licensing laws and models for new teen drivers



REDUCE the number of passengers on motorcycles



IMPROVE post-crash care for victims of road crashes



References:
bit.ly/2dmZfyv

#YouthHealth
www.paho.org



Pan American Health Organization



World Health Organization
REGIONAL OFFICE FOR THE Americas