

# Tools for organizing Mosquito Awareness Week

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## Template for objectives, audiences, and strategies

Name of the country/territory:

Date for *Mosquito Awareness Week*:

Country contact for event organization:

Specific needs identified for PAHO support:

LEVEL	OBJECTIVE	AUDIENCE	ORGANIZATIONS AND/OR INSTITUTIONS TO REACH	SPECIFIC STRATEGIES AND/OR ACTIVITIES
<b>NATIONAL/FEDERAL/ REGIONAL</b>	EXAMPLE: Intersectoral coordination for organizing Mosquito Awareness Week	EXAMPLE: Representatives of Ministries, other sectors, companies, civil society, academia, etc.	EXAMPLE: Number of organizations participating in planning and organization	Working and organizational meetings Preparation of press release for the launch Invitation to the media to disseminate the event Definition of the activities of each party involved, and evaluation proposal.
<b>LOCAL</b>	EXAMPLE: Organization of educational activities for children.	Boys and girls ages 5 to 12	No. of children in the municipality/locality	Events in schools Children's theater on the subject Launch of the app/video game Mural competition on the subject



**Pan American  
Health  
Organization**



**World Health  
Organization**  
REGIONAL OFFICE FOR THE **Americas**

## Launch event template

<b>SITE</b>	
<b>DATE</b>	
<b>LEVEL</b> Local, national, regional	
<b>CHAIR</b>	
<b>SPECIAL GUESTS</b> (authorities, experts, community leaders, etc.)	
<b>AUDIENCE</b> (spectators)	
<b>OBJECTIVE</b>	
<b>RESPONSIBLE PARTY</b>	