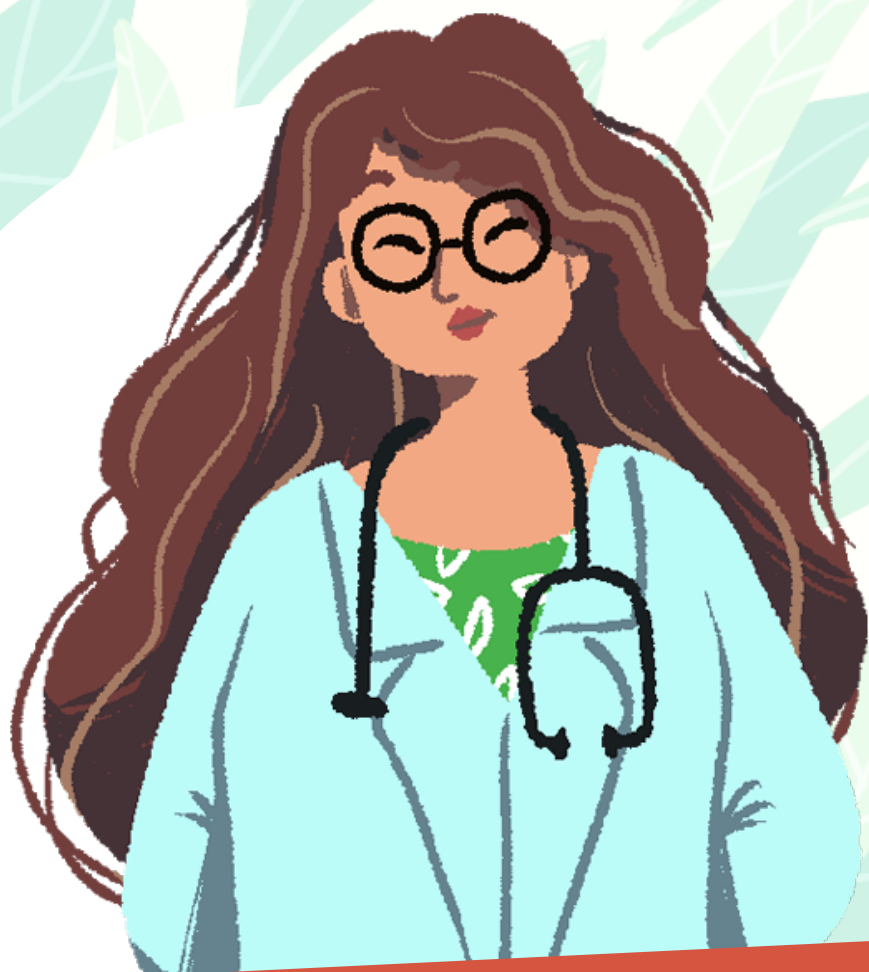


MANY WOMEN DO NOT BREASTFEED AS LONG AS THEY WOULD LIKE

TO MAKE BREASTFEEDING WORK, WE NEED:



Trained health workers providing breastfeeding counselling during pregnancy, at birth, and for the next two years.



Paid time off for breastfeeding or providing breastmilk after returning to work.



Adequate paid parental leave after the birth of a baby



Investment in breastfeeding support programmes



Partners and families to support and encourage the breastfeeding mother.



Protection from formula marketing that undermines confidence in breastfeeding