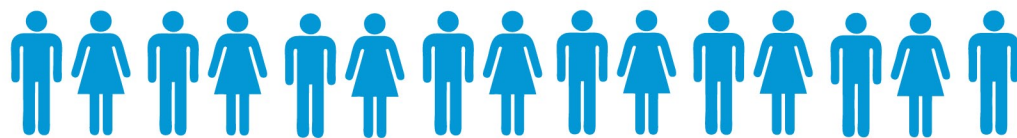


ROAD SAFETY

in the Americas

Road traffic crashes are a major cause of injury, suffering and death in the Region of the Americas.



Road traffic injuries caused **150.000** deaths in the Americas in 2010

In Latin America and the Caribbean, **more than 50% of road traffic deaths** occurred in vulnerable road users.



27% are pedestrians



20% are motorcyclists



3.7% are cyclists

23.8% are car occupants



In North America, car occupants account for **70%** of road traffic deaths



44% of road traffic deaths in Latin Caribbean are motorcyclists



31% of road traffic deaths in Mesoamerica are pedestrians



Pan American Health Organization



World Health Organization
REGIONAL OFFICE FOR THE Americas

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THE SOLUTION

Enact and enforce traffic laws improves road safety



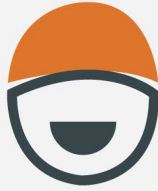
Speed

The speed limit in urban areas should not exceed 50 km/h. Authorities should be able to reduce speed limits where appropriate



Alcohol

Blood Alcohol limit should be less than 0.05 g/dl for all drivers



Helmet use

Standardized helmet use for drivers and passengers of motorcycles on all roads and all engine types should be mandatory



Seatbelt use

The use of seatbelts should be mandatory for all vehicle occupants (Front and rear seats)



Child restraint

Use of special seats for children should be required in cars

PAHO RECOMMENDS

01

Set up national committees responsible for road safety, with authority and resources to promote road safety measures



Promote policies to improve mass transit and infrastructure to allow safe transit for pedestrians, cyclists and motorcyclists on streets and roads

02

03

Develop laws on risk factors such as speed, alcohol, helmet use, seatbelt use, and child seats



Develop surveillance systems of data on groups or areas at greater risk for road traffic injuries

04

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