

**RAISE  
TOBACCO  
TAX**



**LOWER DEATH  
AND DISEASE**

**#NoTobacco  
#TobaccoFreeAmericas**

Higher tobacco taxes = fewer smokers,  
less death and healthier communities.

**WORLD NO TOBACCO DAY, 31 MAY**  
<http://www.paho.org/wntd2014>



**Pan American  
Health  
Organization**



REGIONAL OFFICE FOR THE

**World Health  
Organization**  
**Americas**