



Diego Forlán, Uruguayan soccer player

You think smoking shows  
freedom and independence?

Don't buy lies  
Smoking is **addictive.**

Make the choice,  
**don't smoke.**



Pan American  
Health  
Organization



World Health  
Organization

REGIONAL OFFICE FOR THE

Americas



Tobacco  
**FREE**  
AMERICAS

**DON'T BUY  
LIES**

Ban tobacco promotion and sponsorship

[www.paho.org](http://www.paho.org)