



# ICCC4

THE 4<sup>TH</sup> INTERNATIONAL CANCER CONTROL CONGRESS

November 3-5, 2011  
National Cancer Center, Republic of Korea



## Important Dates

Deadline for Abstract Submission	July 15, 2011
Notification of Abstract Acceptance	August 20, 2011
Deadline for Early Bird Registration	September 20, 2011

Hosted by NATIONAL  
CANCER CENTER



[www.iccc4.com](http://www.iccc4.com)



**THE 4<sup>TH</sup>  
INTERNATIONAL CANCER CONTROL CONGRESS**

**ICCC4**

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## Welcome Message from President of the Congress



### Dear Colleagues and Friends:

On behalf of the National Cancer Center, Korea, the hosting institution and as the president of the congress, it is my great pleasure and honor to invite you to the 4th International Cancer Control Congress in Seoul, Korea, on November 3-5, 2011.

The scientific program will provide an opportunity for all participants to exchange the latest information, ideas, and practices on cancer control and encourage debates in controversial issues, with your important contributions of free paper and poster presentations as well as participations in workshops. High standard instructional lectures, workshops and consensus statement will be provided with the contribution of outstanding cancer control experts with their expertise.

Korea is one of the most dynamic and safest meeting destinations for international events as exemplified by its successful staging of the 1988 Summer Olympic and the 2002 FIFA World Cup. Excellent facilities and the natural beauty combined with its 5000-year historical heritage will make Seoul, Korea an attractive place to visit where an old and new coexist in harmony.

The congress venue is the National Cancer Center (NCC), a government-funded institution in Korea, first opened in March 2000, consisting of a cancer hospital, a research institute, and a national cancer control institute. NCC has been playing an essential role as the national headquarters in the fight against cancer by conducting world-class research, providing medical care, education and training, and supporting national cancer control programs.

I am looking forward to meeting you in Seoul on November 3-5, 2011. With your active participation and support, this event will be a great success. I assure you that this congress will be academically enriching, socially enjoyable, and a truly memorable experience for all delegates and accompanying persons.

Thank you very much.

Sincerely,

**Jin Soo Lee, M.D., Ph.D.**

President, The 4th International Cancer Control Congress  
President, National Cancer Center, Republic of Korea



## Welcome Message from Chair of the International Steering and Scientific Committees



I am delighted to invite your participation in the 4th International Cancer Control Congress to be held in Seoul, South Korea from November 3-5, 2011.

The ICCC was established to promote awareness and foster the development of national cancer control programs (NCCPs). Why? Because NCCPs embody the principles of making the benefits of what we know about cancer control accessible and available to all at risk of developing and/or dying from cancer. Better outcomes are more likely if national cancer control plans comprehensively address:

- incidence, mortality and quality of life;
- mitigate disparities based on ethnic, education, socio-economic and geographic differences;
- align system capacity with population need;
- encompass the patient journey from pre-clinical cancer through to cure or end-of-life care;
- cancer as a chronic disease with communicable and non-communicable elements; and
- prioritization, coordination and integration of cancer control interventions to maximize effectiveness, efficiency and sustainability of services.

However, the prevalence of NCCPs in WHO-member states ranges from less than 20% to approximately 60% across the low to upper income stratification of World Bank Income Groups (2008) - a reflection of the challenges inherent in global cancer control.

These principles, however, underlie the ability not only to control cancer, but also to address the control of non-communicable diseases (NCDs). Such integrated strategies represent both a necessary and practical reality for all countries, given the burden to society that these diseases represent.

Please join us in Seoul, November 3-5, 2011. Thank you for your consideration of this invitation and I hope to see you there and work together with you. All the best.

***Simon Sutcliffe, M.D., Ph.D.***

Chair, International Steering and Scientific Committees of  
The 4th International Cancer Control Congress  
Chair, Canadian Partnership Against Cancer, Canada

# Committee Members

## International Steering Committee

### Josep Maria Borrás

Institut Català d'Oncologia  
Barcelona, Spain

### Geoffrey Cannon

World Cancer Research Fund  
Juiz de Fora, Brazil

### Eduardo Cazap

UICC  
Buenos Aires, Argentina

### Frances Prescilla Cuevas

Department of Health  
Degenerative Disease Office  
National Centre for Disease  
Prevention & Control  
Manila, Philippines

### Kimberley Elmslie

Director General,  
Public Health Agency of Canada  
Ottawa, Canada

### Mark Elwood

BC Cancer Agency  
Family and Community Oncology  
Vancouver, Canada

### Margaret Fitch

International Society of  
Nurses in Cancer Care  
Toronto, Canada

### Jon Kerner

Canadian Partnership Against Cancer  
Toronto, Canada

### Jin Soo Lee

President, National Cancer Center  
Goyang, Republic of Korea

### Silvana Luciani

Pan American Health Organization  
Washington DC, USA

### Andrea Micheli

Fondazione IRCCS  
Istituto Nazionale dei Tumori  
Milan, Italy

### Malcolm Moore

Head, UICC-ARO  
Bangkok, Thailand

### Eun Cheol Park

Yonsei University  
Seoul, Republic of Korea

### Sohee Park

Head, Division of Cancer Registration and  
Surveillance, National Cancer Center  
Goyang, Republic of Korea

### Alojz Peterle

Member, European Parliament  
Bâtiment Altiero Spinelli  
Bruxelles, Belgium

### Matti Rautalahti

Chief Medical Officer,  
Cancer Society of Finland  
Helsinki, Finland

### Massoud Samiei

International Atomic Energy Agency  
Vienna, Austria

### Luiz Antonio Santini

Instituto Nacional de Câncer  
Rio de Janeiro, Brazil

### Kavita Sarwal

Consultant,  
Vancouver, Canada

### Hai-Rim Shin

Team Leader, Non Communicable  
Diseases and Health Promotion,  
WHO Western Pacific Regional Office  
Manila, Philippines

### Bhakta Man Shrestha

Executive Director,  
Senior Consultant Surgical Oncologist,  
BPKoirala Memorial Cancer Hospital  
Chitwan, Nepal

### Simon Sutcliffe

President, ICCA Association  
Chair, Canadian Partnership Against Cancer  
Vancouver, Canada

### Kazuo Tajima

Secretary General, Asian Pacific Federation  
of Organizations for Cancer Control  
(APFOCC) and APCC  
Aichi Cancer Center  
Nagoya, Japan

### Edward Trapido

International Prevention Research Institute  
Stanley C. Scott Cancer Center  
New Orleans, USA

### Andreas Ullrich

World Health Organization  
Geneva, Switzerland

### Keun-Young Yoo

Secretary General, APOCP  
Professor, Seoul National University  
Seoul, Republic of Korea

### Ping Zhao

Director, Cancer Institute & Hospital,  
Chinese Academy of Medical Sciences &  
Peking Union Medical College  
Beijing, China

### Helen Zorbas

CEO, National Breast & Ovarian Cancer  
Coalition  
CEO, Cancer Australia  
Dickson, Australia

## Committee Supported by

### Catherine Sutcliffe

Bloomberg School of Public Health  
John Hopkins University  
Baltimore, USA

### Helen Torrance

Surrey, Canada

# Committee Members

## International Scientific Committee

### Heather Bryant

Canadian Partnership Against Cancer  
Canada

### Geoffrey Cannon

World Cancer Research Fund (WCRF)  
Brazil

### Prakash Gupta

Healis-Sekhsaria Institute of Public Health  
India

### Jon Kerner

Canadian Partnership Against Cancer  
Canada

### Jin-Soo Lee

National Cancer Center  
Republic of Korea

### Malcolm Moore

UICC Asian Regional Office  
Thailand

### Eun-Cheol Park

Yonsei University  
Republic of Korea

### Sohee Park

National Cancer Center  
Republic of Korea

### You-Lin Qiao

Cancer Institute of Chinese Academy of  
Medical Sciences  
China

### Massoud Samiei

International Atomic Energy Agency  
Austria

### Hai-Rim Shin

World Health Organization WPRO  
Philippines

### Simon Sutcliffe

ICCC Association  
Canada

### Kazuo Tajima

Asian Pacific Federation of Organizations for  
Cancer Control  
Japan

### Edward Trapido

International Prevention Research Institute  
USA

### Cheng-Har Yip

University Malaya Medical Centre  
Malaysia

### Keun-Young Yoo

APOCP  
Seoul National University  
Republic of Korea

## Committee Facilitated by

### Mark Elwood

BC Cancer Agency  
Canada

### Kavita Sarwal

Consultant  
Canada

### Catherine Sutcliffe

Johns Hopkins School of Public Health  
USA

### Simon Sutcliffe

ICCC Association  
Canada

# Chairs

## Asian-Pacific Regional Reports



**Keun-Young Yoo**  
Secretary General, APOCP  
Professor, Seoul National University  
Republic of Korea



**Max Parkin**  
Senior Epidemiologist,  
Wolfson Institute of Preventive Medicine  
UK

## Plenary Sessions

### Session 1



**Prakash C. Gupta**  
Director, Healis-Sekhsaria Institute of  
Public Health  
India



**Geoffrey Cannon**  
Science and Health Policy Advisor,  
World Cancer Research Fund (WCRF)  
Brazil

### Session 2



**Heather Bryant**  
Vice-President, Cancer Control  
Canadian Partnership Against Cancer  
ICBP Programme Board Member  
Canada

### Session 3



**Cheng-Har Yip**  
Professor,  
University Malaya Medical Centre  
Malaysia



**Massoud Samiei**  
Head,  
International Atomic Energy Agency  
Austria

### Session 4



**Jon F. Kerner**  
Senior Scientific Advisor, CPAC  
Chair, Primary Prevention Advisory Group  
Canada



**Kazuo Tajima**  
Secretary General, Asian Pacific  
Federation of Organizations for  
Cancer Control (APFOCC) and APCC  
Japan

### Session 5



**You-lin Qiao**  
Director, Department of Cancer  
Epidemiology, Cancer Institute Hospital,  
Chinese Academy of Medical Sciences and  
Peking Union Medical College, Beijing  
China



**Edward Trapido**  
International Prevention Research Institute  
Stanley C.Scott Cancer Center  
USA

# Plenary Speakers

## Opening Ceremony



**Young-Soo Shin**  
Regional Director,  
WHO WPRO  
Philippines



**Luiz Antonio Santini**  
Director General,  
Instituto Nacional de  
Cancer - INCA  
Brazil



**Andrea Micheli**  
Director, Descriptive Studies  
and Health Planning Unit  
Istituto Nazionale dei Tumori  
Italy

## Asian-Pacific Regional Reports



**Max Parkin**  
Senior Epidemiologist,  
Wolfson Institute of Preventive Medicine  
UK

Western/ Central Asia - **Alireza Mosavi-Jarrahi** (Iran)  
South Asia - **Rajaraman Swaminathan** (India)  
South-East Asia - **Hutcha Sriplung** (Thailand)  
North-East Asia - **Wanqing Chen** (China)  
Arab World - **Elsayed Salim** (Egypt)  
Rest of the World - **Max Parkin** (UK)

## Plenary Sessions

### Session 1



**Geoffrey Cannon**  
Science and Health  
Policy Advisor,  
World Cancer  
Research Fund (WCRF)  
Brazil



**Prakash C. Gupta**  
Director,  
Healis-Sekhsaria Institute of  
Public Health  
India

### Session 2



**Vladimir Stevanovic**  
Consultant, HCQI, Health Division, OECD  
France

### Session 3



**Eduardo Cazap**  
President,  
UICC, SLACOM  
Argentina



**Eduardo Rosenblatt**  
Section Head,  
Applied Radiation Biology and Radiotherapy  
Division of Human Health  
International Atomic Energy Agency  
Austria

### Session 4



**Jon F. Kerner**  
Senior Scientific  
Advisor, CPAC  
Canada



**Cheng-Har Yip**  
Professor,  
University Malaya  
Medical Centre  
Malaysia



**Onil Bhattacharyya**  
Clinician Scientist, Li Ka Shing Knowledge  
Institute of St. Michael's Hospital  
Assistant Professor, Department of Family and  
Community Medicine University of Toronto  
Canada



# Program at a Glance

Time	Thursday, November 3	Friday, November 4	Saturday, November 5
8:30	Registration		
9:00	Opening Ceremony	Session 2 : Plenary	Session 4 : Plenary
9:25	UN-WHO Keynote Lecture		
10:00	Coffee break	Coffee break	Coffee break
10:30			
11:00	APOCP Satellite Asian Reports <i>(NE/SE/South/West/RoW)</i>	Session 2 : Workshop	Session 4 : Workshop
11:30			
12:00			
12:30	Lunch	Lunch	Lunch
13:00			
13:30	Session 1 : Plenary	Forum 2	Forum 4
14:00			
14:30	Coffee break	Session 3 : Plenary	Session 5 : Evaluation
15:00			
15:30	Session 1 : Workshop	Coffee break	Coffee break
16:00			
16:30	Forum 1	Session 3 : Workshop	Closing Ceremony
17:00			
17:30			
18:00		Forum 3	
18:30			
19:00			
19:30	Welcome Party	Gala Dinner	
20:00			
20:30			
21:00			

# Program Outline

## November 3

### Opening Ceremony 09:00-10:30

Opening Remarks\_ *Simon Sutcliffe*

Declare Congress Open : Perspective for International Collaboration on Cancer Control\_ *Jin Soo Lee*

Welcome Address : *Minister, Ministry of Health and Welfare, Republic of Korea*

Keynote Address : Global Challenges in Cancer Control\_ *Young-Soo Shin (Regional Director, WHO WPRO)*

Challenges & Opportunities After ICCC\_ *Luiz Antonio Santini (ICCC-2) & Andrea Micheli (ICCC-3)*

Opening Congress Activities

Coffee Break

### Asian-Pacific Regional Reports 10:30-12:00

<b>Title</b>	Asian-Pacific Regional Reports on Cancer Control
<b>Session Co-Chairs</b>	<i>Keun-Young Yoo (Republic of Korea), Max Parkin (UK)</i>
<b>Presentations</b>	Western / Central Asia_ <i>Alireza Mosavi-Jarrahi (Iran)</i> South Asia_ <i>Rajaraman Swaminathan (India)</i> South-East Asia_ <i>Hutcha Sriplung (Thailand)</i> North-East Asia_ <i>Wanqing Chen (China)</i> Arab World_ <i>Elsayed Salim (Egypt)</i> Rest of the World_ <i>Max Parkin (UK)</i>

### Session 1 13:00-17:00

<b>Title</b>	Social, Economic and Environmental Determinants of Cancer
<b>Session Co-Chairs</b>	<i>Prakash C. Gupta (India), Geoffrey Cannon (Brazil)</i>
<b>Plenary</b>	<i>Geoffrey Cannon (Brazil), Prakash C. Gupta (India)</i>
<b>Workshops</b>	Intensive - development of prioritized recommendations Workshop 1-4_ <i>TBD</i> Symposia - presentation of selected abstracts Workshop 5-8_ <i>TBD</i>

# Program Outline

## November 4

### Session 2 08:30-12:00

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<b>Title</b>	Alignment of Population Health & Medical Care
<b>Session Co-Chairs</b>	<i>Heather Bryant (Canada)</i>
<b>Plenary</b>	Measuring and Monitoring Cancer Outcomes <i>Vladimir Stevanovic (OECD)</i>
<b>Workshops</b>	<ol style="list-style-type: none"><li>1. Effectiveness &amp; Efficiency of the Cancer System</li><li>2. Screening &amp; Early Detection</li><li>3. Continuity of Care through Health &amp; Illness</li><li>4. Alternate Models for Promoting Community Health, Integrated Care and Illness Management</li></ol>

### Session 3 13:30-17:30

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<b>Title</b>	Managing & Aligning Oncology Specialty Care, General Medical Health Practice and Follow-up Care of Cancer Patients
<b>Session Co-Chairs</b>	<i>Cheng-Har Yip (Malaysia), Massoud Samiei (IAEA-PACT)</i>
<b>Plenary</b>	<i>Eduardo Cazap (UICC)</i> <i>Eduardo Rosenblatt (IAEA-PACT)</i>
<b>Workshops</b>	<ol style="list-style-type: none"><li>1. Establishing, Implementing, Operating &amp; Sustaining the Capacity for Quality Cancer Care<ol style="list-style-type: none"><li>a. Research &amp; clinical trials in low resource settings</li><li>b. Implementation of WHO essential drug list</li><li>c. Diagnostic and treatment technology choices</li><li>d. Standardized treatment protocols for common, curable cancers in low resource settings</li></ol></li><li>2. Primary Care &amp; the Community</li><li>3. Affordable and Sustainable Cancer Care</li><li>4. Symptom Control, Support and Palliative/End-of-life Care</li><li>5. Living Well After Cancer</li></ol>

# Program Outline

## November 5

### Session 4 08:30-12:00

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<b>Title</b>	Translating Science into Policy and Practice
<b>Session Co-Chairs</b>	<i>Jon F. Kerner (Canada), Kazuo Tajima (Japan)</i>
<b>Plenary</b>	<ol style="list-style-type: none"><li>1. Overview on Knowledge Translation &amp; Implementation in Public Health (including international KT research funding opportunities from NIH) <i>Jon F. Kerner (Canada)</i></li><li>2. Knowledge Translation &amp; Implementation in Primary Care <i>Onil Bhattacharyya (Canada)</i></li><li>3. Knowledge Translation &amp; Implementation in Oncology Care <i>Cheng-Har Yip (Malaysia)</i></li></ol>
<b>Workshops</b>	<ol style="list-style-type: none"><li>1. Translating Epidemiological Evidence Into Policy &amp; Practice</li><li>2. Existing Global Frameworks to Support Implementation</li><li>3. Dissemination &amp; Practical Support for Implementation in Public Health</li><li>4. Dissemination &amp; Practical Support for Implementation in Clinical Practice (primary care and oncology specialty care)</li><li>5. Patient &amp; Public Engagement and Advocacy</li></ol>

### Session 5 13:30-15:00

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<b>Title</b>	Evaluation of ICC3 and International Cancer Conferences. Are they of value? Do they have impact?
<b>Session Co-Chairs</b>	<i>You-Lin Qiao (China), Edward Trapido (USA)</i>
<b>Plenary Workshops</b>	<ul style="list-style-type: none"><li>- Synthesis of learnings from ICC3-3_ <i>Kavita Sarwal</i></li><li>- Panel - past and current ICC3 hosts_ <i>Simon Sutcliffe, Luiz Antonio Santini, Andrea Micheli and Jin Soo Lee</i></li><li>- Invited participant observations_ <i>Massoud Samiei, You-Lin Qiao</i></li><li>- Audience Q&amp;A</li><li>- Real-time evaluation of ICC3-4 (real-time voting)</li><li>- Concluding Remarks : What do the results of evaluation tell us?</li></ul>

### Closing Ceremony 16:00-18:00

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Consensus Statements from Sessions & Workshops  
Announcement of ICC3-5 by host region (2013)  
Declare Congress Closed by ICC3-4 Congress Hosts

# Call for Abstracts

Abstract submission is available through the official ICC4 website from March 2011. Abstracts received by **July 15, 2011** will be considered under the standard review procedure. The on-line submission is highly recommended. Abstract submissions through the e-mail, fax or airmail are not allowed. Problems experienced with the on-line system or questions related to your abstract submission(s) should be directed to secretariat by e-mail, [secretariat@iccc4.com](mailto:secretariat@iccc4.com)

## Abstract Deadlines

Deadline for Abstract Submission	July 15, 2011
Notification of Abstract Acceptance	August 20, 2011

## Topics for Abstract Submission

1. Social determinants of health in relation to the control of cancer and NCDs
2. Public and population health alignment with medical practice
3. Oncology specialty care & medical health practice in the management & care of cancer patients
4. Science to service, practice to policy - implementation and evaluation

## Submission Instructions

Submissions should be original, innovative and should not have been presented elsewhere. All accepted abstracts will be published in the Congress Abstract Book and/or a peer reviewed journal. Selected submissions will be offered presentation in either oral or poster form. The length of the oral presentations is expected to be 15 minutes in duration. The Abstract Review Committee, which will evaluate all submitted abstracts, reserves the right to accept or reject any abstract and make a final decision on the form of presentation. In addition, the Abstract Review Committee reserves the right to relocate submitted abstracts to a different topic and/or session if deemed appropriate.

Abstracts should be submitted in electronic form through the Congress website. ([www.iccc4.com](http://www.iccc4.com)) Detailed instructions for preparing and submitting an abstract will be made available on the Congress website. Abstract submissions should adhere to the following guidelines:

1. Abstracts should not exceed 300 words in length
2. Tables/ graphics/ photos may not be included
3. Abstracts will be accepted in English only
4. Abstracts should be prepared only in a word processing application or a text editor

## Acceptance Notice

Authors of submitted abstracts will be informed of the Abstract Review Committee's decision by **August 20, 2011**. Acceptance notices will be sent by e-mail to the corresponding author. Subsequent communications, including details on the format and timing of oral and poster presentations will be sent to the designated presenting author(s).

Please submit your abstract via the on-line submission system at [www.iccc4.com](http://www.iccc4.com).

## Contact Information for Abstract Submission

Su-jin Park (Ms)

Phone: +82-2-6288-6324 / Fax: +82-2-6288-6398~9 / E-mail: [secretariat@iccc4.com](mailto:secretariat@iccc4.com)

# Registration

Please complete registration through the ICC4 website. ([www.iccc4.com](http://www.iccc4.com)) It is strongly recommended to register in advance by **September 20, 2011** to receive an early registration discount. All registration received after this time will be considered Full Registration.

## Presenting Authors' Registration

All presenters of either oral or poster presentation(s) must complete on-line registration and remit the required registration fee by **September 20, 2011** in order to remain on the final program

## Registration Fees

Categories	Early Bird Registration (On or before September 20, 2011)	Full Registration (After September 20, 2011)	On-site Registration
Full Congress	\$250	\$350	\$450
Single Day	\$150	\$250	\$300
Accompanying Persons	\$75	\$75	\$75

Registration Fee Covers :

- **Full Congress** : Admission to all Sessions, Exhibition and Welcome Party, On-Site Program, Gala Dinner, Name Badge, Congress Kit, Lunch, Coffee Breaks
- **Single Day** : Admission to all Sessions, Exhibition and Welcome Party, On-Site Program, Name Badge, Congress Kit, Lunch, Coffee Breaks
- **Accompanying Persons** : Name Badge, Opening Ceremony and Welcome Party, Gala Dinner

\* For more information regarding the methods of payment, please visit the congress website. ([www.iccc4.com](http://www.iccc4.com))

## Contact Information for Registration

Seulgi Park (Ms)

Phone: +82-2-6288-6328 / Fax: +82-2-6288-6398~9 / E-mail: [registration@iccc4.com](mailto:registration@iccc4.com)

# Accommodation

The 4th International Cancer Control Congress (ICCC4) is pleased to offer wide selection of hotels with discounted rates. Please note that the special discounted rate can be provided only when you make a reservation through this website and free shuttle will be provided to the venue. As rooms will be reserved on a first-come, first served basis, once room blocks at these hotels have been filled, we may be unable to secure further rooms with the hotels at the special rates quoted. Therefore, early hotel reservation is highly recommended.

## On-line Hotel Reservation

Participants can make a hotel reservation through on-line hotel reservation .The confirmation will be sent to you within 48 hours by the Secretariat of ICC4.

## Hotel List and Information

No.	Class	Hotel	Room Type	Room Rate (KRW)	VAT & SVC	Breakfast (KRW)	Distance
1	Super Deluxe ★★★★★	Westin Chosun Seoul	Business Deluxe Room (Single)	260,000	Excl. (10%, 11%)	30,000 (10%, 11%)	50 min. by car
			Executive Deluxe Room (Single)	320,000			
2	Serviced Residence (★★★★★)	Somerset Palace Seoul	Deluxe Double Room	187,000	Incl.	Incl. of 2 persons	40 min. by car
			Deluxe Twin Room				
3	Deluxe ★★★★	Lotte City	Double (Single)	130,000	Excl. (10%)	16,000 (10%, 11%)	35 min. by car
			Twin	140,000			
4		Best Western Premier Seoul Garden	Single	132,000	Excl. (10%)	16,000 (10%)	35 min. by car
			Twin	154,000			
5	First ★★★	Metro	Business (Single)	85,500	Excl. (10%)	Incl.	50 min. by car
			Deluxe	126,000			
6	Serviced Residence (★)	Residence & U	Studio	90,000	Incl.	Incl.	10 min. by car
			Twin	110,000			
7		Ilsan Residence	Studio	66,000	Incl.	None	10 min. by car
				77,000			

\* Above hotels are available free shuttle service between the venue and the hotel during the meeting period.

## Other Accommodation Information

Innotel stands for "Innovative + Hostel".

Certified by the Seoul Metropolitan Government, Innotel refers to a line of quality and affordable accommodations for international visitors. Reservations and payments for any Innotel room can be made online at <http://innotel.visitseoul.net/en/>.

\* For more information regarding the Accommodation, please visit the congress website at [www.iccc4.com](http://www.iccc4.com)

## Contact Information for Accommodation

Sora Lee (Ms)

Phone: +82-2-6288-6331 / Fax: +82-2-6288-6398~9 / E-mail: [hotel@iccc4.com](mailto:hotel@iccc4.com)

# Congress Venue

## The National Cancer Center 국립암센터



The National Cancer Center is located in the northern part of Seoul and easy to access from/to downtowns and airports. By taking the lead in innovative research, providing high quality medical care, educating cancer specialists around the globe, and supporting national cancer control programs, the National Cancer Center is committed to becoming the world's best cancer center.

**Address** \_ 323 Ilsan-ro, Ilsandong-gu, Goyang-si, Gyeonggi-do, 410-769

**Phone** \_ +82-31-920-2904

**Fax** \_ +82-31-902-2179

**Website** \_ <http://ncc.re.kr/english/index.jsp>

## Seoul, the Center of Dynamic Korea

Korea, lying in the north eastern part of the Asian continent is a country where Eastern and Western cultures blend a wealth of historical treasures with cutting-edge contemporary amenities. With Korea's scenic beauty and unique cultural and historical heritage, the nation boasts a fascinating blend of old and new. Throughout the country, there are numerous ancient temples and shrines, royal palaces, sculptural images, fortresses, folk villages and museums; as well, Korea is the gateway of Asia due to its high quality facilities, favorable geographical conditions and climate. Come and let Korea embrace you with its many wonders.

Seoul is the capital of Korea with over 600 years of history. It is the heart of Korea's culture and education as well as politics and economics. Seoul is unique in that historical sites such as Gyeongbokgung Palace and modern cultural facilities coexist in harmony. Seoul also has been designated as World Design Capital 2010 as part of efforts to promote and encourage the use of design to further the social, economic and cultural development of the world's cities. Now, Seoul is opening a new Renaissance Period as the city which takes into deep consideration the environment, centering around Cheonggyecheon and the Han River.



### ICCC4 Secretariat

20th floor Koosan Tower 3250 Bangbae 2-dong, Seocho-gu, Seoul 137-967, Republic of Korea

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