



PAHO



Webinar: Experiences and Innovative Strategies to Protect Children and Youth from Tobacco Marketing

Monday, June 3, 2024, 11:00 am - 1:00 pm, EST.

Jointly organized by Pan American Health Organization, Campaign for Tobacco-Free Kids, and Corporate Accountability

List of resources

1. **WHO Framework Convention on Tobacco Control**
<https://fctc.who.int/publications/i/item/9241591013>
2. **Guidelines for implementation of Article 5.3**
<https://fctc.who.int/publications/m/item/guidelines-for-implementation-of-article-5.3>
3. **Specific guidelines to address cross-border tobacco advertising, promotion and sponsorship and the depiction of tobacco in entertainment media for implementation of Article 13 (Tobacco advertising, promotion and sponsorship) of the WHO FCTC**
<https://storage.googleapis.com/who-fctc-cop10-source/Decisions/fctc-cop-10-23-en.pdf>
4. **Guidelines for implementation of Article 13**
<https://fctc.who.int/publications/m/item/tobacco-advertising-promotion-and-sponsorship>
5. **New WHO campaign highlights tobacco industry tactics to influence public health policies**
<https://www.who.int/news/item/16-11-2023-new-who-campaign-highlights-tobacco-industry-tactics-to-influence-public-health-policies>
6. **Global Youth Tobacco Survey**
<https://www.who.int/teams/noncommunicable-diseases/surveillance/systems-tools/global-youth-tobacco-survey>
7. **Tobacco growing: myth buster**
<https://www.who.int/news-room/questions-and-answers/item/tobacco-growing--myth-buster>
8. **WHO, Tobacco: E-cigarettes**
<https://www.who.int/news-room/questions-and-answers/item/tobacco-e-cigarettes>
9. **WHO global report on trends in prevalence of tobacco use 2000–2030**
<https://www.who.int/publications/i/item/9789240088283>
10. **WHO report on the global tobacco epidemic, 2023: protect people from tobacco smoke**
<https://www.who.int/publications/i/item/9789240077164>
11. **Report on Tobacco Control for the Region of the Americas 2022**
<https://iris.paho.org/handle/10665.2/57273>



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- 12. Tobacco plain packaging: global status 2021 update**
<https://www.who.int/publications/i/item/9789240051607>
- 13. Advances in tobacco control in the Region of the Americas, 2020 (available only in Spanish)**
<https://iris.paho.org/handle/10665.2/54607?locale-attribute=en>
- 14. Tackling tobacco control beyond health: a comprehensive approach | Pan American Journal of Public Health**
<https://journal.paho.org/en/special-issues/tackling-tobacco-control-beyond-health-comprehensive-approach>
- 15. Manual for Developing Tobacco Control Legislation in the Region of the Americas**
[https://www3.paho.org/hq/dmdocuments/2013/ENG-Tobacco-Manual-\(For-Web-14-May-2013\).pdf](https://www3.paho.org/hq/dmdocuments/2013/ENG-Tobacco-Manual-(For-Web-14-May-2013).pdf)
- 16. Campaign For Tobacco Free Kids, Industry Watch, Policy Interference**
<https://www.tobaccofreekids.org/what-we-do/industry-watch/policy-interference>
- 17. Campaign For Tobacco Free Kids, New Tobacco and Nicotine Products (available only in Spanish)**
<https://www.tobaccofreekids.org/es/productos-nuevos>
- 18. Global Center for Good Governance in Tobacco Control (GGTC), Global Youth Voices Resource Packages**
<https://ggtc.world/library/global-youth-voices-resource-packages>
- 19. Corporate Accountability & Global Center for Good Governance in Tobacco Control (GGTC) Latin America and Caribbean TII Index 2023**
<https://globaltobaccoindex.org/regions/latin-america>
- 20. Johns Hopkins University, Tiny Targets**
<https://publichealth.jhu.edu/institute-for-global-tobacco-control/tiny-targets>