



In partnership with  
**Canada**

**VWA 2024**  
Vaccination Week In the Americas

# The polio eradication initiative in the Americas

Joint Rotary International - PAHO webinar

Tuesday, 23 April 2024

2:00- 3:00pm EST | 3:00 – 4:00pm Brasilia



# What is Rotary?

**1.4 million members**  
**46,000 clubs; >175 countries**

- Promote peace
- Support education
- Fight disease
- Save mothers and children
- Grow local economies
- Protect the environment
- Provide clean water, hygiene & sanitation



# POLIO GLOBAL ERADICATION INITIATIVE

Rotary



World Health Organization



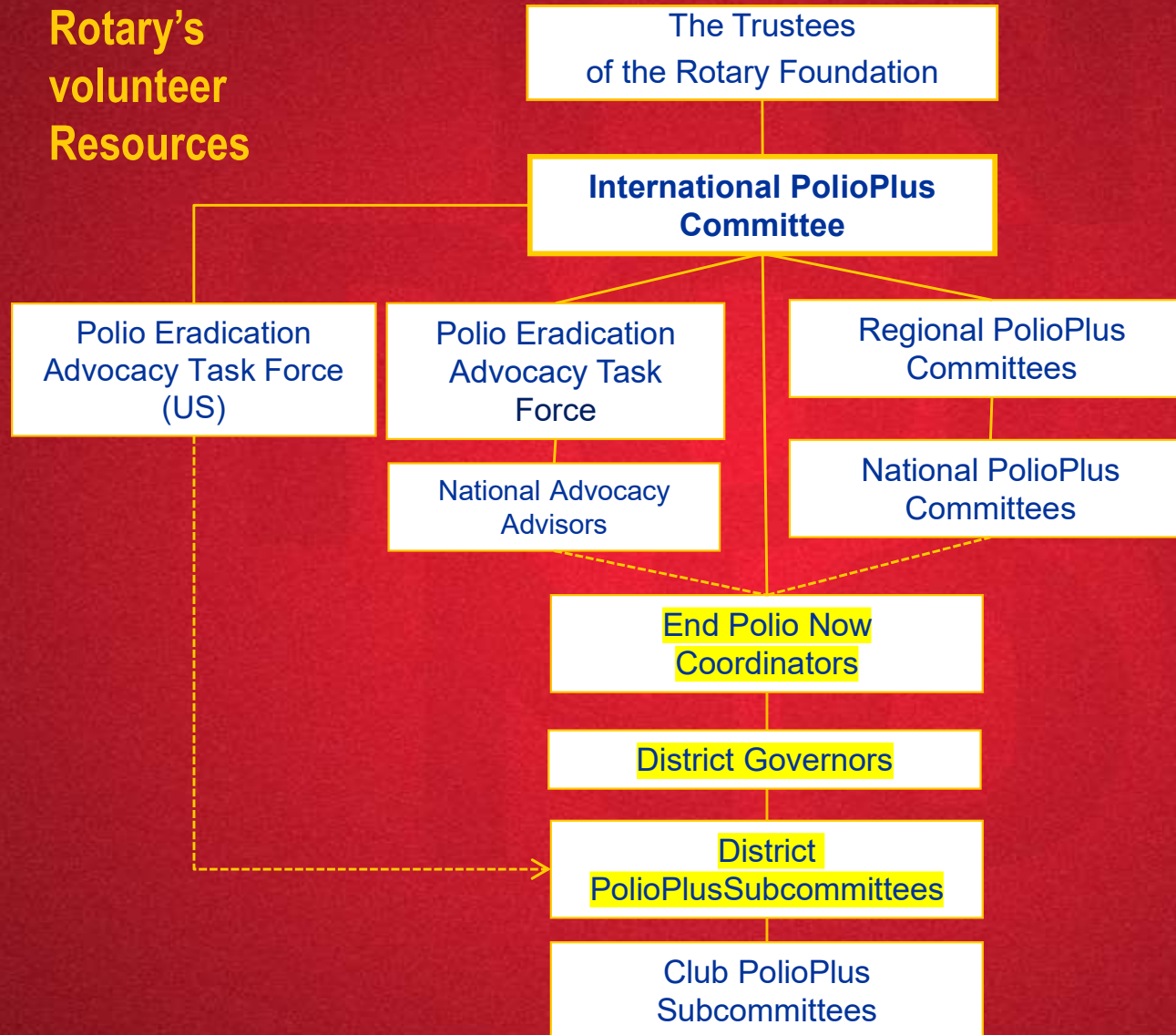
UNICEF



Governments of the World



**Rotary's  
volunteer  
Resources**



# Rotary's Role in Polio Eradication



Rotary



END  
POLIO  
NOW

# Fundraising

**TAKE A PIE FOR POLIO CHALLENGE**



**END POLIO NOW**

**WORLD POLIO DAY**  
OCT. 24, 2022

Rotary  - **PIES FOR POLIO** - Rotary 

Rotary  **END POLIO NOW**

## Tulip Sale



**\$25.00**  
per box of 25 bulbs  
including tax and  
delivery

Order Deadline: July 31, 2020  
Contact your club TULIP SELLER to order!

A project by Rotary Districts 7810 & 7820

**END POLIO NOW**  
[EndPolio.org](http://EndPolio.org)

## EL ZOO DEL AMOR



**Donación: 20 dolares ( 15 a la Polio )**

**Haz feliz a un niño hoy  
y salva 5 de la Polio**

Rotary  Coordinación de  
Imagen Pública  
Zona 15-A

# Advocacy



# Raising Awareness



**SEMANA MUNDIAL  
DE LA INMUNIZACIÓN**  
DEL 24 AL 30 DE ABRIL DE 2024

Rotary  





# Rotarian Engagement

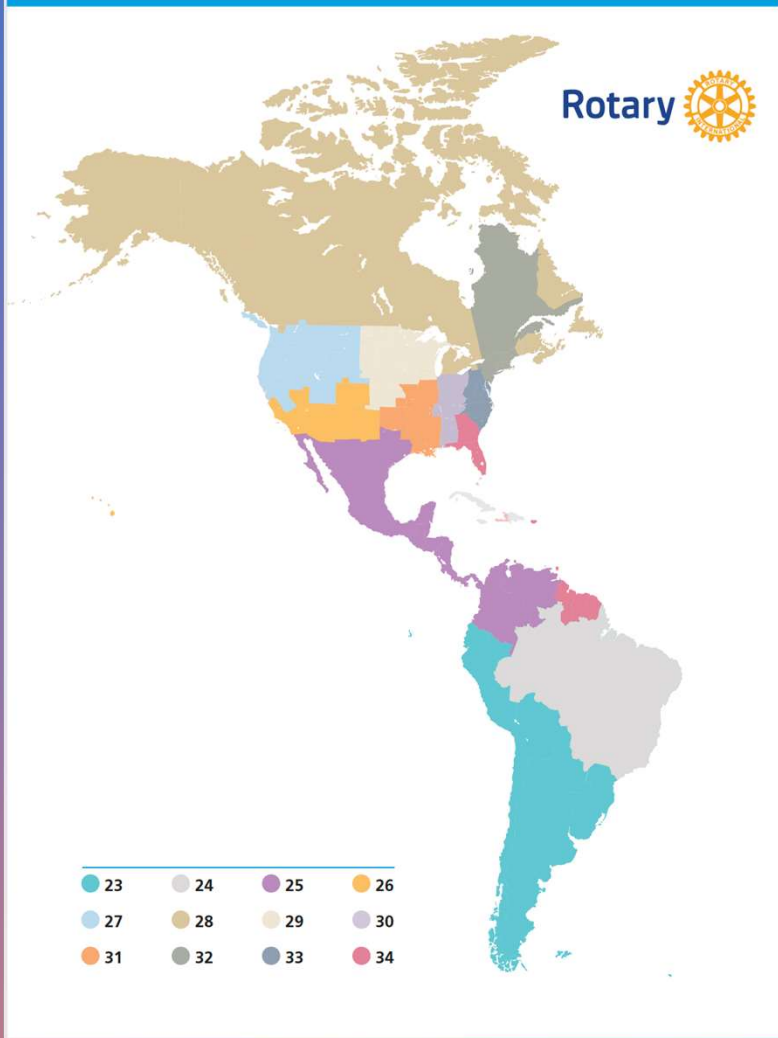


# Rotary and PAHO: Early collaboration and success

- Collaboration between Rotary and PAHO predates the launch of the Global Polio Eradication Initiative (GPEI)
- First region to be certified free from wild polio virus
- Rotarians actively participated in immunization campaigns
- Rotary provided US\$38.5 million in grants to eradicate polio in PAHO countries



## ROTARY REGIONAL ZONE MAP: AMERICA



## ROTARY INTERNATIONAL - AMERICAS

- 12 Zones (23 – 34)
- 235 Districts
- 12,691 clubs
- 400,000 Rotarians

### SENIOR LEADERS

- RI Director
- TRF Trustee

### REGIONAL

- End Polio Now Coordinator (RPNC)

### DISTRICT

- District Governor
- Polio District Subcommittee

### CLUB

- President
- Polio Committee

# Local Advocacy

- Routine Vaccination Rates
- Health and Education Secretaries (public policies)
- Assess health system needs
- Awareness - misinformation and vaccine hesitancy
- Schools, churches, neighborhood associations.
- Participation in community newspapers, radio and TV.
- Social media and influencers.
- Cultural events, diversity and empathy.





TOGETHER, WE

END POLIO

Rotary



PEOPLE OF ACTION

WORLD  
POLIO  
FREE